



**Recruitment no longer holds you back**

## Is Wavelength for you?

Wavelength serves ambitious businesses and the people in them, people just like you. If you have a purpose and a plan, you'll understand that building the right team is crucial to achieving your goals.

Over the last ten years, research reveals business leaders find getting the right people on their teams a significant worry. It has such an impact, it ranked it as either the first or second biggest barrier to their business success\*.

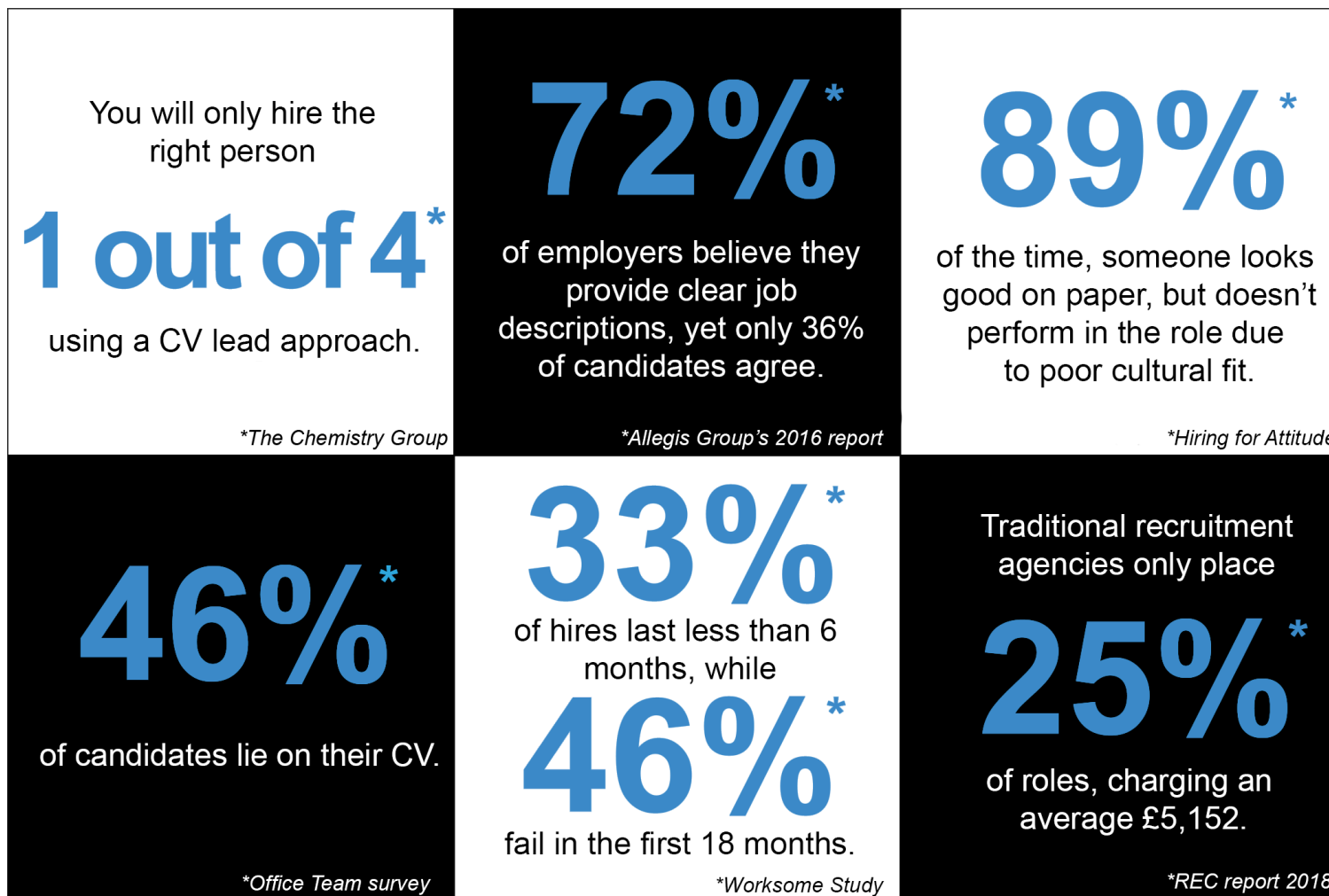
You'll already know, when recruiting for your growing business, success or failure compounds. Getting the right people can positively transform your business but equally hiring the wrong people can have the opposite effect.



*\*Scale-up Institute reports*

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## Traditional recruitment isn't working



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## How much is poor recruitment costing you?

- **Your time**

You can easily spend 2 weeks of your time just administering the recruitment process. Creating a job description, working out where to advertise, reading and comparing CVs, then booking and attending interviews. That's just your time, who else will be involved? The time just disappears.

- **Your money**

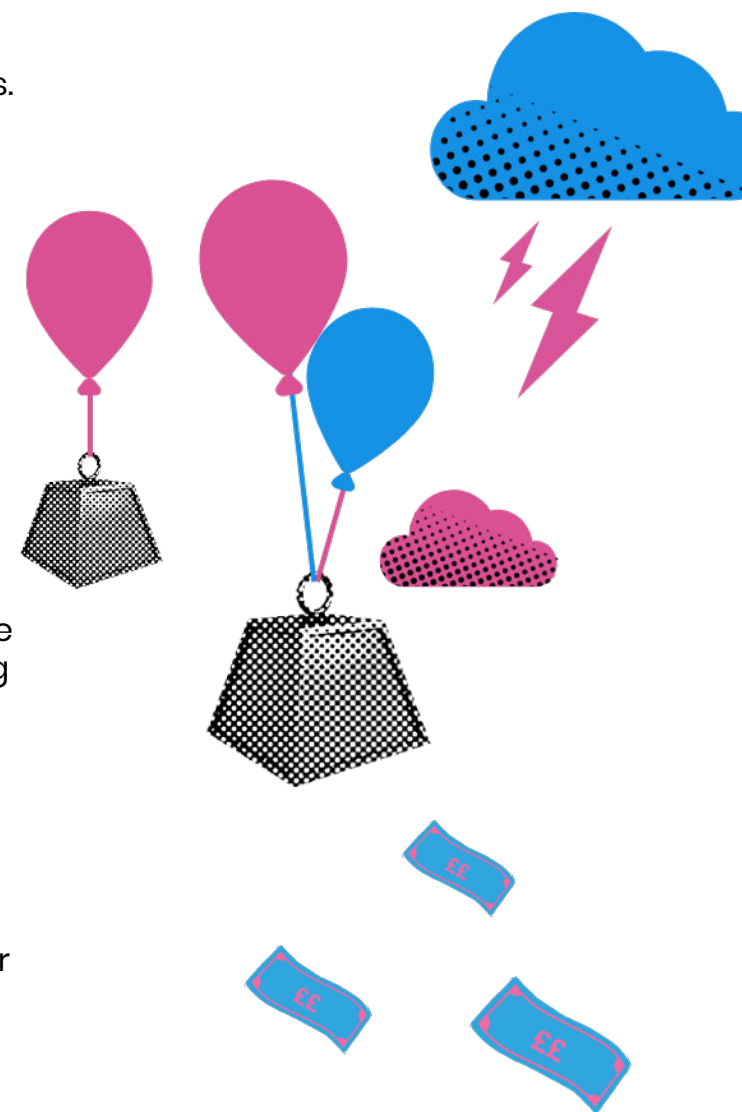
Hiring the wrong person will cost you between 3 and 12 times their annual salary (UK average salary £31,461) and you'll have to pay again to repeat the hiring process. The longer you employ the wrong person, the more costly they become.

- **Your energy**

You have a finite amount of energy, and as a business leader, you need to use it in the most effective way. The wrong people will drain you and your teams energy, reducing productivity, compounding the problem.

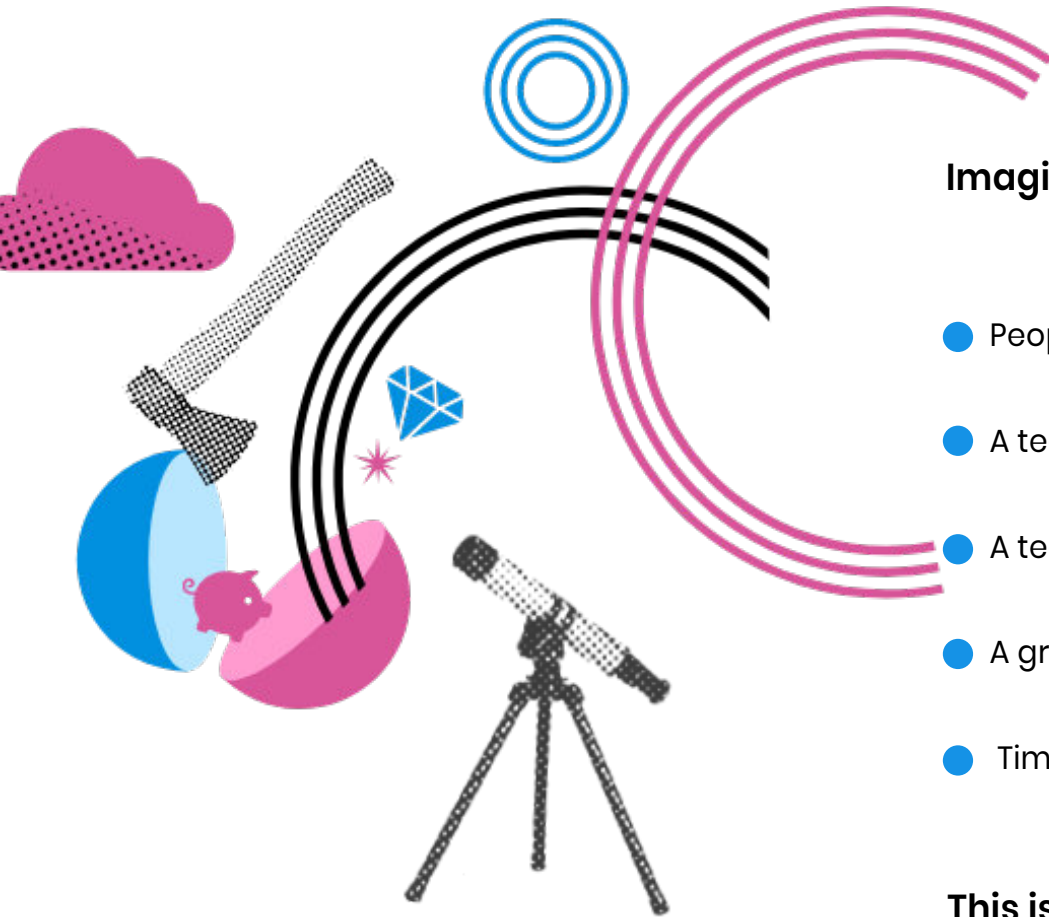
- **Your opportunity**

Poor recruitment will cause you to miss crucial opportunities. Managing the wrong people distracts you from your goal and causes disruption across your business. Dealing with people problems is one of the main reasons businesses don't reach their potential.



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## It doesn't have to be that way



**Imagine what could you accomplish with the right team!**

- People that fit your team, who are great at their jobs and stick around
- A team where the right people are performing the right roles
- A team capable of suggesting ideas and confident to deliver them
- A great team allows you to focus on your vision, not day-to-day problems
- Time to plan for your future and grow, not just react to issues

**This is a reality we can help you achieve**

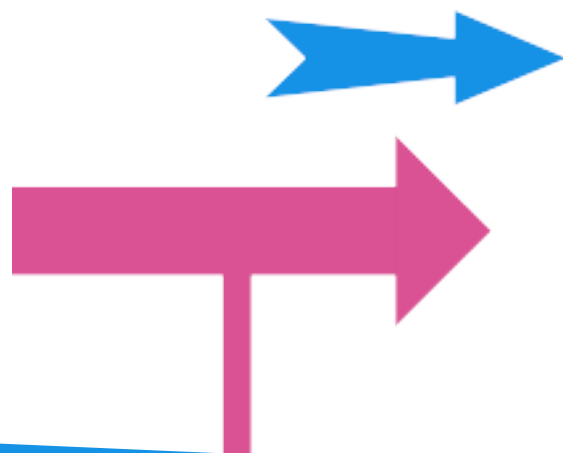
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## The Wavelength Way

Our aim is simple: to stop recruitment holding your business back.

### Our way

We match potential candidates to the unique mix of these **4 areas** within your business. This method is 3 times more successful than the accepted industry standard\*.



### Capability

Can these people be great at the job? Not just their experience but their potential to thrive in your team.

### Motivation

Understanding what motivates your team encourages loyalty, then they'll stick around long-term.

### Team Fit

Your team is unique, with your own values, vision and culture. Will these people fit into your team?

### Physical Environment

Are these people suited to perform and thrive in your specific environment?

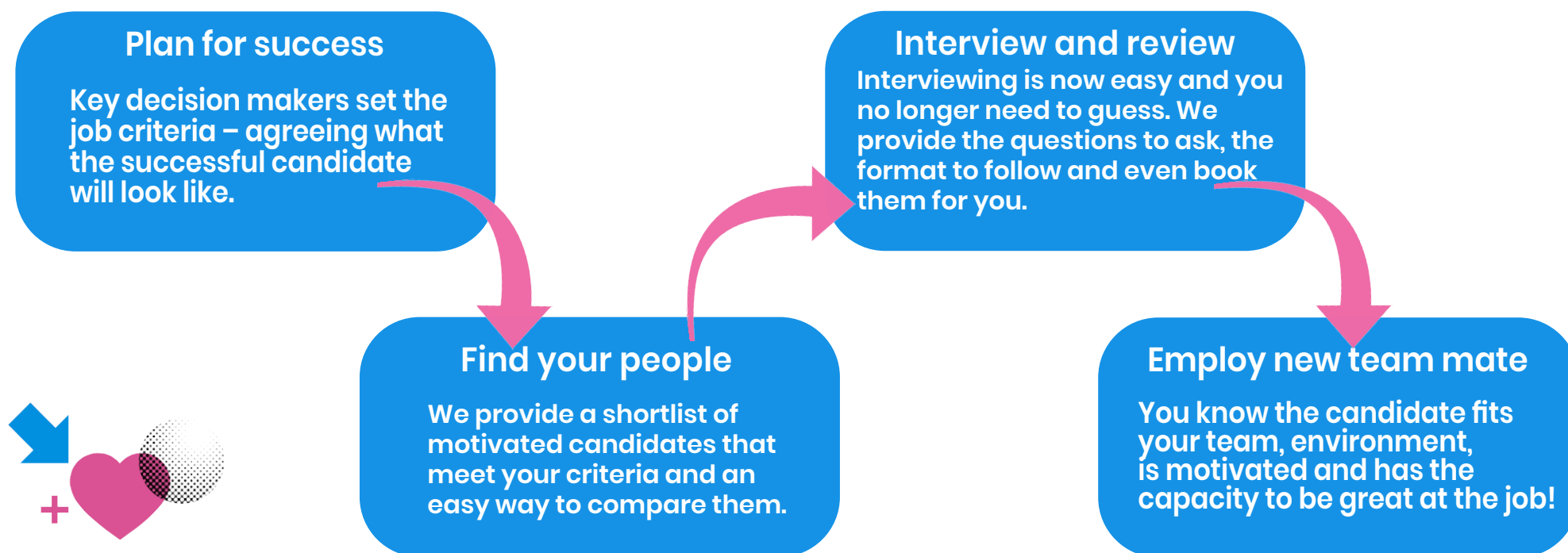
\*REC 2018 report

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## Our proven process

We've designed a proven process that measures candidates against the specific criteria for your team. You'll be supported by a dedicated Project Manager who will guide you through the recruitment steps and answer your questions.

By following our process, you'll recruit people who are not only great at their job, but will fit into your team and will stick around. Our system means you'll avoid costly recruitment pitfalls, making you **3 times more likely** to get the right people.



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## Investing in success

### Your investment

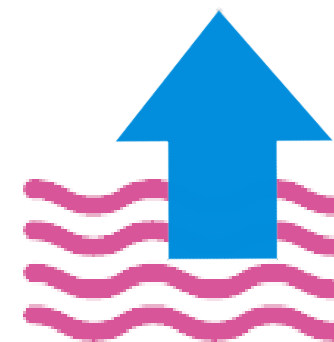
We believe in transparent and simple pricing. The average recruitment fee in the UK is £5,152, providing only average results. With us, no matter what salary you are paying, your investment is only £800 up-front, which is used to set up and run the recruitment campaign.

This is followed by £3,000 when you employ the right person.



### Our guarantee to you

If anyone you recruit through Wavelength leaves within their first 8 weeks employment, we guarantee to run the campaign to replace them, free of charge.



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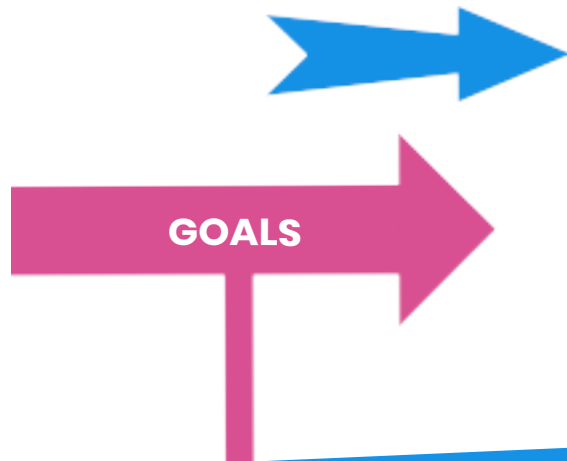
## Let's work together

There are plenty of elements of your business we can't claim to help you with, but when it comes to making sure you build your team with the best people, we absolutely can.

Let's work together to help you to hire the right people for your team - again and again.

To get started, get in touch with us at, [hello@yourwavelength.co.uk](mailto:hello@yourwavelength.co.uk)

**What will you achieve now recruitment isn't holding you back?**



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